

Air Business Group: Our Carbon Footprint & Sustainability Plans

November 2021

The image shows a modern glass-fronted building with the company name 'AIR BUSINESS' and 'THE BEACON' mounted on the facade. A red swoosh graphic is positioned above the word 'AIR BUSINESS'. The entire image has a blue color overlay.

AIR BUSINESS
THE BEACON

Sustainability is a central element of our business success: delivering high quality and affordable services, and respecting the communities and the environment in which we operate.

This principle is one of our core values and guides our ongoing relationships with our customers, employees and suppliers.

Whilst Air Business has always taken environmental issues and sustainability extremely seriously, we understand there is a growing need to be fully aware of our carbon footprint and its resultant impact on the planet.

Leading industry bodies and suppliers fully support this and some have their own working groups.

With this in mind, our Sustainability Working Group, led by Clare Wheeler, our Chief People & Sustainability Officer, has prepared this document to recognise and detail our achievements to date, as well as to explain our aims and objectives in this area over the next few years.



Where we are now



ALL BUSINESS CENTER

Where we are now



2014
ISO 14001
certification



2014
Launches
Environmental
Policy



2018
Builds and moves to
new energy efficient
Head Office and
Distribution Centre



2020
Scope 1 and 2
Reporting



2021
Monthly KPI Reporting to
Senior Management and
arrival of Clare Wheeler as
Chief Sustainability Officer



WORKING TOGETHER

Our shareholder, An Post, is recognised as one of the leading sustainable organisations in Ireland. Its recent achievements include using 100% renewable electricity in its buildings, zero waste to landfill for three consecutive years and over 1,000 electric vehicles (the largest electric fleet in Ireland). In 2020, An Post was re-appointed as one of Ireland’s 12 UN Sustainable Development Goals Champions. It is working to build a more sustainable business, even bringing its target forward and committing to get to net zero carbon emissions from its own operations by 2030.

Where we're going



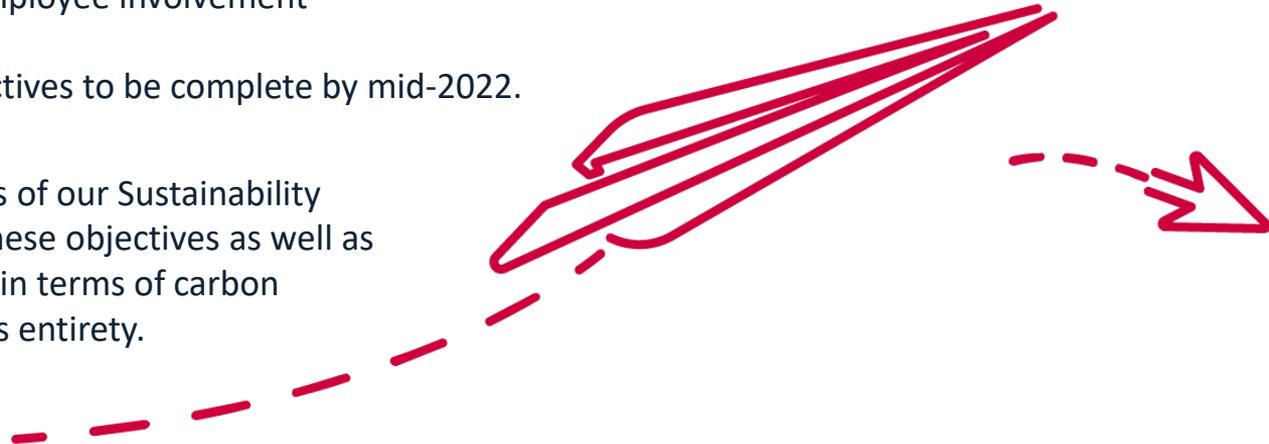
Where we're going

Our initial objectives, which primarily focus on carbon footprint calculations, are:

- Ensure our current Environmental Policy reflects best practice, as well as our intentions in this area
- Understand more fully our industry's footprint and place in the Sustainability landscape
- Investigate the suitability and success of carbon offsetting measures
- Work with our Carbonologist to look at methods for calculating our Scope 3 impact
- Review our Scopes 1 and 2 footprint to better calculate the impact of any single customer based on the work we do for them
- Investigate ideas to increase employee involvement

We would expect these initial objectives to be complete by mid-2022.

We will be holding regular meetings of our Sustainability Working Group that will progress these objectives as well as identify further objectives, not just in terms of carbon footprint, but for sustainability in its entirety.



Carbon Footprint

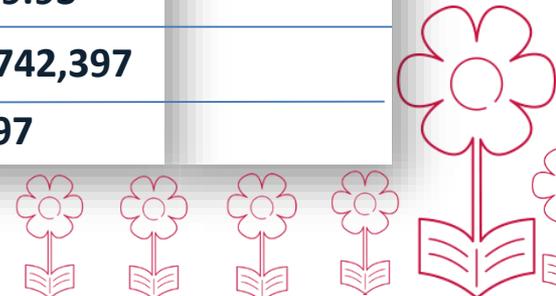


Carbon Footprint

We have already made significant progress in understanding our own carbon footprint. Our Scopes 1 and 2 reporting allows us to recognise the impact of our utilities and vehicle emissions:

Greenhouse Gas emissions and energy usage 2020		Split/Info
Emissions from combustion of gas (Scope 2 – tonnes of CO ₂ e)	106.06	Hatfield: 43.78 Haywards Heath: 40.68 Witney: 21.60
Emissions from combustion of fuel for transport purposes (Scope 1 – tonnes of CO ₂ e)	70.06	From Hatfield company vans
Emissions from electricity purchased for own use, inc for the purposes of transport (Scope 2 – tonnes of CO ₂ e)	190.26	Hatfield: 120.5 Haywards Heath: 60.20 Witney: 9.56
Emissions from business travel in rental cars or employee-owned vehicles where company is responsible for purchasing the fuel (Scope 3 – tonnes of CO ₂ e)	13.55	Grey Fleet
Total gross CO ₂ e based on above	379.93	
Energy consumption used to calculate emissions (kwh)	1,742,397	
Emissions intensity (CO ₂ e /£million turnover)	4.97	

This will be a yearly exercise, with the collection of data for 2021 well underway.



2022 and Beyond

AIR BUSINESS

enpost
commerce

2022 and Beyond

The next stage is Scope 3, which identifies the footprint of our suppliers, as well as other extended areas of our business.

We work with at least 25 suppliers at any one time, all of whom provide many services to us. For the vast majority of our customers' mailings, we utilise our optimal routing matrix, which means we mix and match suppliers and services to provide a bespoke routing schedule for each mailing we manage.

Our suppliers are also working towards understanding their own carbon footprints, which means the information we need to calculate our Scope 3 footprint for any particular supplier's service is unavailable at this time. This means that we are currently unable to provide the carbon footprint of any mailing from an end-to-end perspective.

To advance our progress in this area, however, we are working with a Carbonologist to help us identify accepted, standardised values for our main destinations and methods of transport that we can share in due course.



AIR BUSINESS THE BEACON

More Information

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The Professional
Publishers Association
Strategic Partner



Security
Standards Council



INVESTORS
IN PEOPLE



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