

The background image shows a large, modern exhibition hall with a high ceiling and industrial-style lighting. Several people are seen from behind, walking through the space. A prominent red dashed line graphic curves across the scene, starting from the left edge and ending on the right. The overall color palette is dark blue and grey, with a red vertical bar on the left side.

airbusiness
global event logistics

Your new exhibition freight and logistics partner

Are you finding logistics stressful?

At Air Business, our mission is to bring a whole new level of customer service to the events sector. We are committed to providing an outstanding customer experience and believe in building genuine partnerships that work towards a shared goal – the success and growth of your events.

By appointing Air Business as your event logistics partner, you can relax knowing that we have the experience and expertise to manage all your exhibitors' needs.

We act as an extension to your brand; we care deeply and understand the

significance of ensuring that your exhibitors are happy and enjoy a smooth experience before, during and after your event, knowing that this plays a crucial role in you securing their repeat business, strengthening our relationship with you in the process.

We asked event organisers what the three main event logistics headaches for their exhibitors are:

1

Goods get stuck in customs

We have a network of tried-and-trusted global partners to assist with all aspects of freight and customs clearance at any venue or conference centre. We are available 24/7 to help resolve any issues.

2

Goods have arrived somewhere at the venue but not on their stand

Our expert on-site teams always strive to find solutions, providing your exhibitors with peace of mind and enabling them to focus 100% of their attention on your show.

3

Third-party logistics provider fails in its service provision

Air Business will manage all transport and logistics requirements for your exhibitors from start to finish, anywhere in the world.



Our event logistics team has more than 30 years' experience in managing freight and a broad network of high-quality partners worldwide to further support them.

We apply the same principles to event logistics as we do across all of our solutions – a dedicated account manager providing a personalised service, delivered with outstanding customer care from start to finish.

Our event logistics services:

We understand that happy exhibitors are the key to successful events. We work closely with your exhibitors to ensure a trouble-free experience throughout, managing their needs with care, precision timing and attention to detail, all aimed at securing their repeat business for you.

Our process:



- **Collection or delivery of goods to a central point**

We will coordinate either collection, utilising our partners, or deliveries from third party transport providers.



- **Transportation to event site by air, road and sea**

We only use reputable, proven suppliers for delivery to your exhibition site.



- **Customs clearance**

Our experienced team will ensure that all customs documentation is fully completed and correct before despatch of goods and liaise with customs to ensure that all deliveries arrive on time.



- **On-site management**

Our team will be on-site to help your exhibitors with any issues regarding deliveries to their stand.



- **Empty case storage during event**

We will safely store all packing materials on-site during the event and deliver back to the relevant stand at the end.



- **Return to origin, warehouse storage or onward forwarding**

We offer a returns service via our distribution partners to ensure your exhibitors' goods are returned to the destination of their choice.

What our clients say:

// We rely on Air Business to send our materials to film festivals all around the world. For Venice, we send over 3,000 items each year and it's a complicated drop-off to the venue on the Lido, an island separated from the main city. They just sort it and always keep me informed – even on a bank holiday.

Media Business Insight



// I always trust Air Business to deliver. Their customer service is first class.

Mark Allen Group

Who we are:

Air Business is an award-winning provider of global mail, subscription management, event logistics and eCommerce solutions, renowned for delivering market-leading service quality and customer experience.

We provide intelligent solutions to address a wide range of challenges faced by our clients which include event organisers, publishing and media companies, academic and educational institutions, e-Commerce businesses and membership organisations and associations.

As a wholly owned subsidiary of An Post, Ireland's national post office, we have the best of both worlds, having the freedom to operate independently whilst also benefiting from the backing and support of a national post office.

Get in touch:

To find out how we can help you with your next event, please contact us:

 **+44 (0) 1727 890 600**

 **events@airbusiness.com**

 **airbusiness.com**



ESSA | Member



**INVESTORS
IN PEOPLE**

